

Borderlines

www.area2harmony.org

There's a song for you... in Area 2

February 2014

Area 2 Convention and Contests: April 24 - 27, 2014



Hey, all you super heroes (and villains?!). Sounds of the Seacoast is really excited to be welcoming you to the 2014 Area Convention and Contests in the Portland, ME area!

Our location is right off of Interstate I-95, five minutes from the Portland Jetport, and in the midst of some major shopping - including the Maine Mall. There are lots of restaurants and we're just a short drive from the historic downtown waterfront.

Our contest venue will be the fabulous, new (five years old) Westbrook Middle School Performing Arts auditorium.

For more information visit the website:
<http://www.soundsoftheseacoast.org/acc2014/>

INSIDE THIS ISSUE

- 1 Area Contest and Convention 2014
- 2 Diane Zanetti, Calendar of Events
- 3 Inspiring Your Guests to Become Members
- 4 Membership Award
- 5 Taping the Potential of Facebook
- 6 Chapter News

News from Diane Zanetti

Happy New Year! Here's wishing everyone a healthy and happy 2014. It was a great time in Windsor, Ontario and a terrific showing by our choruses and quartets. Congratulations to everyone who made the trip and crossed the stage.

As we kick off the New Year, what plans do you have in place for growing your chorus? Looking for ideas? Need help? There are resources available to assist you both on the Harmony, Inc. Members Only website and in our own Area 2 Council. Aileen Murray, our Area 2 Membership Coordinator and Chris Kuntz, Area 2 Public Relations Coordinator are just an email away to help you with your plans. So don't hesitate to drop them a note with any questions. Check the Area2 website at <http://www.area2harmony.org/> for email info.

I'm looking forward to seeing everyone in Portland, Maine for our AC&C.

READ ALL ABOUT IT!

Did you know that the E-Note, Harmony, Inc.'s monthly newsletter, is sent via email on the 5th day of each month? If you're not receiving it in your mailbox, you may need to update your contact information. To update, forward your contact information to the Corporate Office by

regular mail (1055 Chadbourne Rd, Standish, ME 04084), or visit the Harmony, Inc. website at www.harmonyinc.org (members-only section), and log-in with your member ID. Once you have entered the members-only section click on "Email your updated contact information to the Corporate Office" and fill in the updated information and click send.

GENERATIONS CHORUS

Hello all! I hope you had a wonderful holiday season and are excited to start this New Year! As the Generations Chorus director for 2014, I'm excited to say that I have chosen the music and it will be arriving by the end of the week. I am looking to update my records for the Generations Chorus so if you have any family that are members of Area 2, or if you are a youth member, I would love to welcome you to the Generations Chorus this year! Please contact me with contact information (name, email address, etc...) for those members so I can keep/add them to my files. My email is bbs4life97@gmail.com. It has been a pleasure to be your Generations Chorus director for the past couple of years and I look forward to serving Harmony Incorporated and Area 2 again in the future!
Samantha Tramack

CHAPTER ANNIVERSARIES

Maine-ly Harmony – 25 Years
Barre Tones – 45 Years
Champlain Echoes – 55 Years

Calendar

April 24, Area Council Meeting, Portland, ME

April 24-27, Area 2 Convention and Contests, Portland, ME

May 17th, Harmony Heritage Show, North Attleboro, MA
With Epic, <http://harmonyheritage.wordpress.com/upcoming-engagements/>

May 17th, Maine-ly Harmony Annual Show, Augusta, ME
Contact: Donna Ryder, aryder3@roadrunner.com

June 29-July 6 BHS International Convention and Contests, Las Vegas, NV

August 7-10 Harmony Explosion Camp, Worcester, MA

August 8-10 Harmony College, Northeast, Worcester, MA

September 13th Champlain Echoes Annual Show

September 20th Barre-Tones Annual Show, Barre VT
Contact: Julia Morgan, rjmorgan1956@comcast.net

November 12-15 HI International Convention and Contests, Louisville, KY

Inspiring your Guests to become Members!

Area 2 - MEMBERSHIP COORDINATOR

Aileen Murray

January 2014

By now most chapters have run a guest night or two – the goal - to recruit new members. So what happens when you actually get guests in the door? How do you retain them? How do you entice them to become new members? Normally 1 person out of 4 will sign up. Let's see if we can make it 4 out of 4 who join your chorus this year. Remember, recruiting new people requires that all chapter members become involved.

The **first contact** has to be the most positive, uplifting and welcoming to keep guests interested and coming back for more. Here are some ideas.

A well planned rehearsal is imperative.

1. Make it fun, entertaining & intriguing.
2. Make guests feel comfortable.
3. Focus on the individual – find her HOT BUTTON - what does the guest want?
4. Be flexible & accommodating.
5. Find their strengths, help them succeed & feel valued.
6. Offer help as needed & answer any questions they have.
7. Focus on the music – that's why they came out in the first place.
8. Get them on the risers singing & hearing the harmony chords around them.
9. When guests return for the 2nd time make sure you assign each a "Buddy." This way they won't be alone. Sometimes the 2nd rehearsal is a let down from the first when such a big effort is put on welcoming guests. Make sure the 2nd rehearsal is as uplifting to the guest as the first.

A few important DONT'S!

1. Don't leave them unattended or ignored.
2. Don't overwhelm them with information they won't remember.
3. Don't put too much pressure on them. Keep it simple and fun.
4. Don't put them on the spot.
5. Keep instructions simple. (KISS) Not everyone understands the barbershop language.
6. Don't forget to follow up with guests.

Convey the benefits of Membership

1. Will improve their singing skills.
2. Education & personal growth.
3. Leadership opportunities.
4. Show the guests how they would fit to the chapter.
5. Coaching - encourage guests to sit in. They will learn so much. Have you ever noticed how the Chorus members get excited when a coach is invited? They look forward to this event. Their enthusiasm will rub off on each guest who in turn will get wrapped up in the excitement. The guest will definitely learn a lot but it also serves as a "bonding" experience for them. If guests feel comfortable with the chorus they will stay and become great members.

Director's Role

1. Set overall tone of evening.
2. Motivate & uplift members & guests.
3. Recognize individual talents & achievements.
4. Offer one-on-one words of encouragement & appreciation.
5. Make eye contact with guests & smile.
6. Keep it simple (KISS) with examples that guests can understand.

Tapping Potential of Facebook

Harmony, Inc. is broadening its social media presence and encouraging all chapters to get involved, “get social” and optimize their use of Facebook to grow.

As many already know, a Facebook site can be a terrific resource for your chapter – it can help attract new members, increase attendance at your show, keep friends and families abreast of news, build recognition for your group, establish credibility in the community, encourage fun and stimulate more conversations, etc.

If your chorus already has a Facebook group or page, keep it “live” with interesting posts. That doesn’t mean overpopulate it with nonsense, but do keep your site up-to-date, your information current, your conversation lively, and your pictures compelling.

If your chorus doesn’t have a Facebook site, get help from a knowledgeable member, family member, friend or neighbor to set-up a simple page for your group.

If you are a regular Facebook user and your chorus is doing fun things, then **say so** on your individual page. Tell your friends. Help your chorus by posting a fun, lively photo. And, if your chorus doesn’t have a presence on Facebook, volunteer to help start a simple page or group for your chorus.

If you’re new to Facebook, check-out what other choruses do. Some have Facebook pages – which are more open, public and encourage “fans”; others use groups – which are more for internal-chorus sharing or communications. Two chapters have even set-up their sites as “individuals” – sharing info with their “friends.”

The box, at right, includes some current HI sites you might want to visit to learn more about what others are doing and the possibilities open to you. Facebook HELP files provide information and can assist with some questions. Or, better yet, just ask other chapters why they’ve chosen what they did.

If you need more help, here are additional resources:

- Linda Noble, Area 2 Facebook Guru, lionemom@gmail.com
- Cathy DeCoste, Area 2 Website Coordinator, catsings4@aol.com
- Anita Prather-Harvell, HI Social Network Coordinator, socialnetworkcoordinator@harmonyinc.org

If you like to sing... **tell** someone! And, share your ideas, excitement, anecdotes, events, and activities with the rest of us!

Chris Kuntz, Area 2 Marketing/PR Coordinator

Find Your Voice...and let your spirit soar!

FB sites you might want to join, visit or like:

Area 2 Facebook Group—220 members

<https://www.facebook.com/groups/114817395219094/>

Area 2 Facebook Page – 138 “likes”

<https://www.facebook.com/Area2Harmony>

Barre-Tones (group) – 146 members

<https://www.facebook.com/groups/48637944357/>

Capital Chordettes (page) – 322 “likes”

<https://www.facebook.com/capitalchordettes>

Chapman Mills Sound Connection (page) – 91 “likes”

<https://www.facebook.com/ChapmanMillsSoundConnection>

Champlain Echoes (page) – 127 “likes”

<https://www.facebook.com/pages/The-Champlain-Echoes>

Harmony Heritage (page) – 80 “likes”

<https://www.facebook.com/pages/Harmony-Heritage-Chorus>

Maine-ly Harmony (individual) – 247 friends

<https://www.facebook.com/mainely.harmony?fref=ts>

Montreal City Voices (group) – 59 members

<https://www.facebook.com/groups/216512915073112/>

Montreal City Voices (page) – 80 “likes”

<https://www.facebook.com/montrealcityvoices>

New England Voices in Harmony (page) – 662 “likes”

<https://www.facebook.com/NewEnglandVoicesInHarmony>

Sounds of the Seacoast (group) – 164 members

<https://www.facebook.com/groups/34388363152/>

Note’Able Blend (page) – 83 “likes”

<https://www.facebook.com/#!/NoteAbleBlend>

Women of Note (individual) – 697 friends

<https://www.facebook.com/womenof.note.1?fref=ts>

Women of Note (page) – 246 “likes”

<https://www.facebook.com/pages/Women-of-Note/114059605281408>

Harmony, Inc. (page) – 15,468 “likes”

<https://www.facebook.com/HarmonyIncorporated>

Minor Chords of Harmony, Inc. (page) – 87 “likes”

<https://www.facebook.com/pages/Minor-Chords-of-Harmony-Inc/118056378272829>

Area 2 -Membership Coordinator
Aileen Murray
January 2014

MEMBERSHIP AWARD!

Only a short time to go before our winner is proclaimed! Hopefully you are all taking advantage of these last months to bring new members into our organization.

These are the new members we have so far. **If you have new members that should be added please email those names to me.**

Capital Chordettes – Wendy Sauve, Laura Beales, Shirley Keith, Rose Klinger
Champlain Echoes – Micki Lazer, Cate Lamb
Harmony Heritage - Sharon Gunasti
Montreal City Voices – Patricia Bench, Melodie Gagnon, Lia Constantopoulos
Notable Blend – Kristen Perkins, Stacey Fernandes

Rules

- Only members **new** to Harmony, Inc. count – not dual members, transfers or associates joining a chapter.
- The contest runs from April 1, 2013 to March 31, 2014. Winner will be announced at AC&C.

Membership Award

- Chorus coaching session (up to \$200) with coach of your choice OR
- Learning tracks for the chorus song of your choice (up to \$200).



Email both of us with the names of your new members.

Aileen Murray, Area 2 Membership Coordinator ailen.murray1@icloud.com

Chris Kuntz, Area 2 Marketing/PR Coordinator Kuntz@aol.com

The following Area 2 Advisor positions are up for election/re-election at the April 2014 Area 2 Council Meeting:

Treasurer
Historian
Development Coordinator
Education Coordinator
Public Relations Coordinator
Website Coordinator

Incumbents in the positions as well as Area 2 members who are interested in serving Area 2 are encouraged to apply. Job Descriptions can be found on the Area 2 website under the Council heading. Please forward your letter of application in an email to the Area 2 Secretary, Jan LeClair at lonearranger@comcast.net.

Chapter News

Capital Chordettes

Aileen Murray

Congratulations to all who performed on the contest stage in November! What a great IC&C it was. Since returning from IC&C we have been busy with Christmas performances. On November 30, the Capital Chordettes helped Bruce House celebrate its 25th anniversary with a Christmas concert. Founded in 1988, Bruce House is a community-based organization providing housing, compassionate care and support in Ottawa for people living with HIV and AIDS.



The month of December was filled with very profitable fundraisers featuring our Quartets & VLQ's. The Christmas Chicks, Holiday Harmony, Sleepless, Me & Them & Spare Parts did their very best this holiday season to bring the sounds of Christmas to the Rideau Centre. Shoppers were treated to some of their favorite Christmas carols as they searched for that special holiday gift. Our bank account flourished with the profits from these performances.

ANNUAL CRAFT AUCTION & BAKE SALE



One of our biggest fundraisers is our Craft Auction & Bake sale. Again this year it was a huge success. Our guests were treated to the sounds of strolling Christmas carolers as well as a performance by the whole Capital Chordettes Chorus. A great time was had by people of all ages!

The Chordettes financially support Children at Risk as their chosen charity. This organization provides services and programs to families of children diagnosed within the Autism Spectrum Disorders. That afternoon the Chordettes very proudly presented the Children at Risk with a cheque to help out with these very necessary programs.

Even though good old Mother Nature dumped tons of that white fluffy snow on Ottawa, most of the chorus braved the elements to attend our annual Christmas Party. We are definitely a hardy group!

We all survived New Year's Eve and headed back to rehearsals the week after all the celebrations. The Capital Chordettes would like to wish everyone a happy, healthy and harmonious 2014!

To start the New Year we held a guest night in January and are pleased to have several prospective new members on our risers.

Looking forward to seeing you all at AC&C!

Harmony in Motion

Cathy LaGreca

Warm winter greetings from chilly Sussex County, New Jersey. The last quarter of 2013 was a very busy time for our chorus. On October 4th we performed our amazing show "A Fabulous 50's Reunion" for over 700 audience members, who seemed to enjoy the show as much as we enjoyed sharing it with them. It was the culmination of months of preparation and the work of so many talented and hardworking women that made the show such a huge success and so much fun.



Chapter News Cont. on Pg 7

Chapter News

As soon as our show was behind us, we immediately switched genres and began preparing for our holiday performances. The month of November found us entrenched in polishing our holiday rep and adding a couple of new songs to sing at our December performances. At the beginning of the month two of our quartets joined forces and sang at a teacher's holiday party and three days later the entire chorus sang for a ladies group at a local country club for their holiday celebration. The next week we gave a concert for the residents of the assisted living facility where our chorus rehearses each Monday night. We ended the concert by serving refreshments and socializing with the residents who came to hear us sing. At the end of that same week the chorus entertained at another holiday party for a local seniors group. We kept the joy of the season moving along by enjoying each other's company at our annual holiday get-together at the beautiful home of one of our members. We enjoyed the most delicious foods and desserts and our always spirited grab bag which I like to refer to as "Mean Santa", because we can steal a gift away from someone else if we really like it. It is always an evening of hoots and hollers and lots of laughter! The most rewarding part of the month for us was the day we did our caroling at several local nursing homes, assisted living facilities and residences for adults and children with special needs. This year we added a school for children with a variety of physical and learning challenges, which was probably one of the most heartwarming moments of our day. From 9AM to 4PM we sang our hearts out and smiled all day long! It is the true meaning of what the holiday season is all about. 2014 will find Harmony in Motion taking our 50's show on the road. Our first performance of that show will take place in January at a fundraiser for a local church. I'll tell you all about it next time.

Until then, enjoy your winter and stay warm!!!

NoteAble Blend **Carole Seaver**

The fall and early winter proved to be a busy time for NoteAble Blend! We actually had to turn down some performance opportunities because we were so booked. A nice place to be, we all agreed. We held

our annual "show" for St. John's Episcopal Church (our rehearsal hall church) on December 1st and were joined by Acappella 4 on the risers. A great time was had by all. We continued with performances for the next several weeks and culminated the holidays with our own holiday party on December 29th.

Spurred by one of our members, Sandy Jackson, we had an opportunity in November, to be interviewed on a live radio show in Attleboro, Ma. Several members of the chorus took part in the conversation and sang a few songs to the listening audience. Great publicity for NoteAble Blend.

Also, one of our members, Roxanne Morse, is involved in a local cable television station and was able to arrange a formal taping of our holiday songs in the studio. After editing, the taping will be distributed to the local cable stations in the area. More great publicity!

We are excited about competing for the first time on stage in Portland in April. We are in the process of selecting our package and arranging coaching sessions to enhance our performance. Our membership is continuing to grow. We received the Sandy White membership award at international in Windsor, Ontario for which we are very proud.

Perhaps the most exciting happening is the involvement of each and every chorus member with the operation and development of the chorus. It has been heartening to witness the continued improvement in the day to day operations of the chorus with everyone getting involved!

Silk'n Sounds Chorus **Sharon Huttner**

Silk'n Sounds had a very busy 2013 Summer/Fall season. During the summer months, we had two performances scheduled. Our first event in June was scheduled at a town library. We had a full house with standing room only and we were such a hit, several local establishments called us for future performances. In July, we performed at St. Michael's Church in New Haven, CT. This event was free and open to the public and drew many community people from the city area. We love our community sing outs! We meet so many wonderful people and get to do what we love most, SING!

After our much needed August break, we jumped back into rehearsals and began preparing for our upcoming fall

Chapter News

performances and working on our Area 2 contest package by inviting a local coach or two to join us. We participated in 'Make a Difference Day' on Saturday, October 26. 'Make a Difference Day', sponsored for the last 20 years by USA WEEKEND Magazine and Points of Light is a day when millions of volunteers unite worldwide in a common mission to improve the lives of others. We honored Make a Difference Day by performing at three of our local Senior Assisted Living Centers including Atria Larson Place, Davenport Dunbar Senior Living, and Hamden Health Care Center. Our chorus is very proud to participate in this worthy cause and we all had a great time making a difference in so many senior lives.

Our second Annual Holiday Bazaar was held in early November at our local Knights of Columbus Lodge. This event provided an opportunity for area crafts people to display their handy work before the holiday crunch. Our 'White Elephant' table was a great success thanks to many beautiful donated items from members and their families. We had so much fun we plan to make this Holiday Bazaar an annual Silk'n Sounds event.

Our December holiday show brought good cheer and good singing to all who attended at the Spring Glen Church where we hold our weekly rehearsals. We offered free punch, coffee, and donuts to our guests and for those feeling lucky, a chance to win one of our door prizes or beautifully wrapped holiday raffle baskets. Despite the cold, grey skies that day, everyone was in the holiday spirit and had a grand afternoon. We ended our year enjoying an evening of good food and friendship at our annual holiday party hosted by one of our members.

Early January 2014 found us preparing for our annual retreat. We booked our venue early in 2013 and have been very excited about attending all year. 'Mother Nature', however, had other plans for us. With the frigid cold weather causing havoc across the nation, we found ourselves without a venue one week before our target date!! The fire sprinkler system pipes burst during that cold snap and destroyed several areas of our chosen venue forcing the establishment to cancel all events! With plenty of teamwork and a few late nights, we managed to secure a beautiful local church

and temple for our retreat and hired local restaurants to prepare and deliver our meals. Our weekend highlight will be working with Steve Tramack! He has so much positive energy and musical knowledge to share; we are all very excited and looking forward to having him with us.

The New Year finds us continuing our community engagements, preparing for our Spring Fashion Show, and attending the Area 2 contest. We look forward to spending time with all our wonderful sisters in Harmony!

Sounds of the Seacoast Joyce Auger

Happy New Year Area 2 Sisters!

Sounds of the Seacoast has just gotten back from our winter break and are very eager to work on some new songs that our Music Team has found for us to learn. Hopefully we won't have too many snow days!

Before our break SoS had our annual Christmas Cabaret. Which was full of holiday music with some nice new additions this year. Our "riser guy", Dave Mercer entertained us with a Christmas medley accompanied by his acoustic guitar and we added flutes to one of our songs, played by Wendy-lee Bailey, Susan Dionne and her daughter Michelle. Beautiful! Always a great way to get into the Christmas spirit.

SoS is working very hard to prepare for a fabulous "Super Heroes of Harmony" ACC in April! The headquarters hotel will be the Marriott Sable Oaks in South Portland, ME - right across the street from the Maine Mall and lots of other shopping, restaurants, etc. The contest sessions will take place in the new Performing Arts Center at the Westbrook Middle School - a short, easy drive from the hotel. Look for links to all the information you'll need posted on the Area 2 website.

See you in April!
"Super Bass" Joyce Auger, SoS President

Women of Note Julie Schwingbeck

Women of Note had a busy and successful holiday season. We started the New Year with the unfortunate news that Liane Iannuzzo has found it necessary to resign her directorship due to personal conflicts. As such, we have initiated a director search, the announcement on the next page.

Director Search

Women of Note Seeks New Director

Women of Note, a dynamic organization of enthusiastic women who love to sing four-part, a cappella harmony, is seeking a new director. Since chartering with Harmony, Inc., an international organization of women barbershop singers in 1990, we've earned 10 International Medals on the contest stage. In addition to competing in barbershop contests, we love to sing and perform in a variety of venues. We rehearse weekly on Mondays in Hudson, MA, with occasional additional rehearsals and an annual retreat to prepare for contest. We look forward to working with a director who will lead us to achieve excellence in our performance and contest endeavors.

WON Music Director search criteria:

- Strong musical knowledge and background.
- Well-developed leadership and organizational skills.
- A positive, dynamic attitude used to implement high musical standards
- Ability to work effectively with a team of administrative and musical leaders.
- Ability to plan productive, effective, and engaging rehearsals.
- Ability to understand and interpret a diverse repertoire that includes music from Broadway, jazz, and swing eras that could be adapted to the barbershop style.

If interested, please forward your resume to directorsearch@womenofnote.org or call chapter president Janet Billings at (c) [\(508\) 733-2299](tel:5087332299).

