

**Area 2 - Membership Coordinator**  
**Area 2 - Membership Outreach Coordinator**

**Membership Reward Contest:** *In an effort to assist our chapters and create additional excitement in the recruiting of new members in Area 2, a membership contest was held. Each chapter is entitled one entry, for each "new" Harmony member recruited between April 1, 2012 and March 31, 2013.*

*The winning chapter in Area 2 will choose a reward from the following:*

*- Chorus coaching session (up to \$200) with coach of their choice.*

**OR**

*- Learning tracks for the chorus song of their choice (up to \$200).*

**Recruiting Results - 2012 – 2013      TOTAL    51**

*Congratulations to the following chapters for their outstanding recruiting efforts;*

*Barre-Tones (10), Capital Chordettes (1), Harmony in Motion (9) Maine-ly Harmony (4), Montreal City voices (1), N. E. Voices (2), NoteAble Blend (2),\_Silk'n Sounds (5), Sounds of the Seacoast (2), Sound Connection (8), Women of Note (7)*

*The contest again was a huge success with **51** new people joining Harmony Inc. (an increase of SEVEN from last year's contest). A draw will take place at AC&C Saturday afternoon after the contest. A winner will be proclaimed! Congratulation everyone on a great recruiting effort!*

**Ongoing Membership Support**

- *Visited and provided support & advice to Area 2 chapters on membership issues.*
- *Contributed articles to the Borderlines.*
- *Facilitated a class at AC&C in Laval, QC focusing on recruiting new members thru social media and other means. Special thanks to Sound Connection, Barre-Tones & Silk' n Sounds for sharing their innovative ideas.*
- *Attended summer AC&C Council meeting on August 18, 2012 in Pawtucket, RI.*

**Recommendation**

*Since the membership award challenge was so successful, I suggest we do it again starting April 1, 2013 to March 31, 2014.*

*Respectfully submitted,  
Aileen Murray*